

SPONSORSHIP BENEFITS

NBCSL's Annual Legislative Conference sponsorship package offers several funding levels, unique benefits, and exposure to a diverse group of attendees. Potential sponsors should review the options outlined below to identify the opportunities that meet their goals. To submit a request for sponsorship, please **SCAN OR CLICK ON THE QR CODE** to access the conference website. *The NBCSL National Office must approve all sponsorships. Once approved, sponsors will be provided with the appropriate guidance and online form to submit payment. All sponsorship requests must be submitted no later than September 25, 2023. This ensures that sponsors can meet deadlines for exhibits and advertising benefits, should they apply.*



Sponsorship Levels & Benefits	Premier (\$125K)	Champion (\$100K)	Partner (\$75K)	Advocate (\$50K)	Ally (\$40K)	Supporter (\$20K)
Speaking opportunities at selected receptions (max 5 mins)*	X					
Digital static ads for plenary sessions	X	X				
Digital static ads for kiosks (ONLY)	X	X	X	X		
Video ads for plenary sessions	X	X				
Video ads for kiosks (ONLY)	X	X	X	X		
Photo opportunity with VIPs*	X					
Reserved seating options*						
VIP Table - 2 seats	X					
Gold Section - 1 Table (8 seats)	X	X				
Silver Section - 1 Table (8 seats)			X	X		
Souvenir Journal ad						
Inside front cover	X					
Outside back cover		X				
Full-page color with bleed			X			
Full-page color				X	X	
Half-page color						X
Complimentary conference registrations	8	6	4	2	2	1
Acknowledgment in conference promotional emails	X	X				
Conference bag product/materials giveaways	X	X	X	X	X	X
Complimentary exhibit space	X	X				
Logo on digital and printed conference signage	X	X				
Name on digital and printed conference signage	X	X	X	X	X	X
Acknowledgment on conference website	X	X	X	X	X	X
Social Media posts announcing sponsorship	X	X	X	X		

*Subject to NBCSL approval and availability